



# Introducing our Team



**out-smarts**  
MARKETING





## Question 1

What's your name?

Kostana (pronounced Koshtana).

## Question 2

Who inspired you to pursue the career you have today?

It was my wish to be able to work online and live anywhere in the world.

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### Question 3

What was your first job?

Customer service representative for Eurovision Song Contest.

### Question 4

What do you do at Out-Smarts?

I'm a marketing specialist, but I'm mainly oriented towards SEO & Social Media Management.

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## Question 5

What do you like about working at Out-Smarts?

Every part. From having an amazing manager and team that supports each other through everything to very interesting projects.

## Question 6

What's the one project you did recently you are proud of?

Tough question, there are many. Anything involving SEO work, I can say I'm proud off as how it all came together at the end.

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## Question 7

What's your secret talent that no one knows about?

My singing abilities. If you need someone to wrap up the party, call me. I promise you; everyone will leave immediately.

## Question 8

What's the best advice you can give to someone who just started their career?

Don't give up, every beginning is terrifying. There is a reason why you wanted that career, so don't ever forget that.

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## Question 9

How would you describe your job to a bunch of five-year-olds?

I do cool stuff on the computer, and I could work from any place in the world as long as it has internet.

## Question 10

What do you enjoy doing when you are not working?

Exploring trails around Lower Mainland, actively learning German on Duolingo and trying out new coffee shops.

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Interview

THANK YOU FOR  
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INTERVIEW.

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