



# Introducing our Team



**out-smarts**  
MARKETING





## Question 1

What's your name?

Catriona Petrovic.

## Question 2

Who inspired you to pursue the career you have today?

My Mom has been a huge inspiration in my education and career as well as other hard working women who strive towards their goals.

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### Question 3

What was your first job?

My first job was in high school, working in the hot food department at a local grocery store.

### Question 4

What do you do at Out-Smarts?

Digital marketing associate, working on various projects from SEO to accounting to recruitment and site updates.

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## Question 5

What do you like about working at Out-Smarts?

I appreciate the supportive team & opportunities to build new skills. As I recently graduated with a psychology degree, I can apply my knowledge of consumer psychology to the work I do here.

## Question 6

What's the one project you did recently you are proud of?

Recently built my first email newsletter campaign, which allowed space for personal creativity and vision.

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## Question 7

What's your secret talent that no one knows about?

Just dance on the wii (lol).

## Question 8

What's the best advice you can give to someone who just started their career?

I would say don't let the stress of making mistakes get in your way of trying new things and growing your skills in your career.

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## Question 9

How would you describe your job to a bunch of five-year-olds?

We help people find what they're looking for online and help companies grow.

## Question 10

What do you enjoy doing when you are not working?

I love to cook new recipes and get outside when I can!

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Interview

THANK YOU FOR  
READING THIS  
INTERVIEW.

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